

AAC Minutes: 3/20/2014

IN ATTENDANCE: Allison Anson, Nuusa Faamoe, Nancy Diller, Greg Diller, Elizabeth Chupp, Ryan Gray

I. **Approval of Minutes:** Allison motioned to approve, Nancy seconded. All voted in favor.

II. **Chair's Remarks:**

- a. *Update on Annual Giving/Senior Campaign:* We were able to get some clarification on the role advisors should play with this initiative. Advisors are not expected to promote the Senior Campaign to their seniors, but rather simply mention it as an option for seniors.

III. **Secretary/Treasurer Report:**

- a. We still have \$2,008 in our budget.

IV. **Student representative reports:**

- a. Christina had to resign from her position on AAC due to a scheduling conflict. Thus, we need to appoint a new student representative.
- b. We decided to find a quick replacement student from the University College staff. Ideally this student would be interested in continuing his/her role into the fall.
- c. We are also planning to invite a student representative from SGA to join us in the fall.

V. **Committee Liaisons**

a. *Assessment:*

- i. We received 239 responses to the student survey (7.3% response rate, which was statistically significant). The winners were notified of their early registration prize. Assessment will go over the results of this survey at their next meeting.
- ii. They are also discussing the possibility of an advisor survey. More details will come on this at a later date.

b. *Technology:* No report.

c. *Teacher Ed:* No report.

d. *PDT:*

- i. Recipient of the Presenter Incentive Award was submitted to AAC for approval. AAC approved the award recipient. The winner will be awarded \$250 to put toward conference fees and travel as was originally proposed in the budget.

e. *Marketing:*

- i. The Marketing committee has recruited two Marketing students to serve on the committee to provide a student perspective.
- ii. Marketing would like to do more with social media to reach students. They discussed the idea of starting an ISU Advising Facebook page using an AACMarketing email address. AAC approved this initiative, so Marketing will move forward with this project.

Motion to adjourn – Nuusa with a second from Alison. All in favor.

Next meeting: 4/3/2014