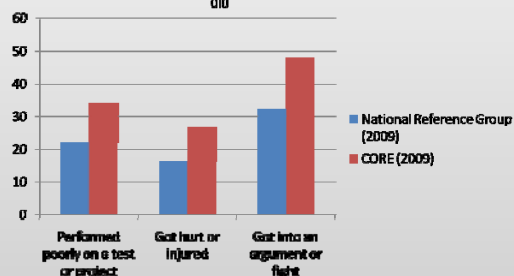
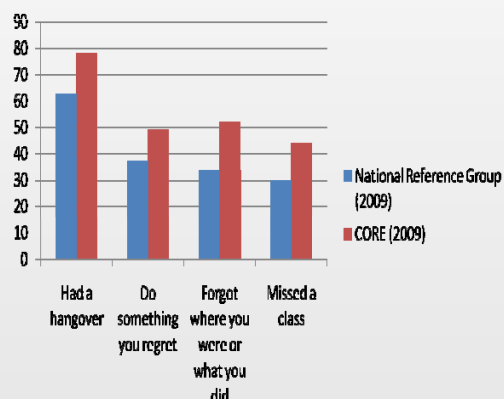


Reducing High Risk Alcohol Use at Illinois State University

Our Campus...

Risks Associated with Alcohol Consumption (National vs. ISU)*



At ISU, numbers of drinks per week vs. GPA**

GPA	2000	2002	2004	2007
A	5.08	4.63	4.61	4.55
B	7.05	6.99	5.43	5.43
C	8.24	7.12	5.87	6.01
D/F	7.75	9.50	6.17	9.73

*Core Alcohol and Drug Survey 2009 n=1713

**National College Health Assessment, 2000 n=767; 2002 n=837; 2004 n=629; 2007 n=701

What is Illinois State University doing?

Alcohol Task Force – Three year strategic plan; representation from University College, Academic Senate, Menonite School of Nursing, Dean of Students, Health Promotion and Wellness, Police, Athletics

Accomplishments

- Awarded a \$250,000 Department of Education grant
- “Think About It” social norms marketing campaign
- “Partners in Prevention” training developed for faculty and staff
- Conducted baseline alcohol policy knowledge survey with Preview students /parents /new faculty orientation
- Parent-focused alcohol brochure added to Preview packets; flyer placed in student packets
- Distributed 2000 planners to off-campus students; planners contains information on hosting safe parties and recognizing signs of alcohol poisoning
- Awarded an on-campus enforcement grant (ISU Police Department)
- Conducted “Breaking the Seal” student-led alcohol forum; 300+ students attended

What can you do?

- Add research-based alcohol and other drug information and data to your syllabi
- Look for ways to engage and connect with students in your classes
- Avoid jokes/comments about the weekend, etc. that support high-risk use
- Hold classes on Friday, especially early morning classes (many students drink heavily on Thursday nights)
- Give quizzes/tests on Friday
- Avoid giving “21st birthday” holidays
- Discourage undergraduate student groups from sponsoring pub crawls as a group activity due to the high-risk alcohol consumption that will occur

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